

# CHINA CORPORATE INTERNSHIP

**CHINA**  
**INTERNSHIP**  
*Corporate*

# China, where internship happens

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# Contents

Why China	01
Features of China	
Life in China	02
Introducing WinWin Academy	
China Corporate Internships	03
Program Inclusions	04
City Profiles	05
Personalized Matching	07
The Voices from Interns	08
The Voices from Companies	09
Why Us	10
Program Structure	11
After the Internship	13
FAQs	14



# “ Why China?”

*There are literally too many reasons to list, but here are a few:*

- China is the second largest economy in the world and predicted to become the first in a matter of decades.
- The number of opportunities for foreigners to study and intern in China is rising every year.
- China boasts one of the world's most ancient and diverse cultures.
- Mandarin is the most widely spoken language in the world and really isn't as hard to learn as you might think!
- China is home to 50 UNESCO World Heritage Sites.
- Chinese food is truly delectable.

Nowadays, China's role as a leading economic player can hardly be overstated. This is why a practical, hands-on internship with the option of a combined Chinese Mandarin language program in Beijing, Shanghai or Chengdu will give you a head-start in kicking off your career, setting you apart from the rest.

It goes without saying that an internship experience here in China will give your career the needed edge to land your dream job in this globally competitive climate. As a diverse melting pot culturally, linguistically, and socially, for many China currently holds the number one spot for being the ultimate place to live and work.



# ”

## Features of China

**110** fortune **500** companies in China

**2827** listed companies in China

**10.38** trillion US dollar economic aggregate

**481,200** companies with foreign investment

**400,000+** foreign students in China

**37** million foreigners in China

**12.93** million newly-registered market entities

**780** million broadband Internet users

**3.96** trillion total volume of foreign trade

**126.27** billion foreign direct investment into the Chinese mainland

## Life in China

For those who have never visited, it's difficult to imagine what life in China might be like. Here are some things you can come to expect during your adventure.

- Countless opportunities in large enterprises
- Lead a busy and enriched life
- Obtain valuable working experience and develop life skills
- Study Mandarin with foreigners from every corner of the globe
- Visit some of the world's most recognizable and breathtaking landmarks
- Fall in love with China's diverse and scrumptious cuisine
- Immerse yourself in the unique and ancient culture of China
- Experience life in an innovative country that outperforms all others in production and efficiency
- Live amongst some of the most hospitable people in the world

# Introducing WinWin Academy



WinWin Academy is North America's leading organization for career development. Our mission is to help you to reveal your true underlying talent and prepare you individually for career success. Our personalized education, mentorship and referral framework allows you to achieve success and become more competitive in the job market, wherever your career takes you. We are very proud to partner with the largest education company in China, New Oriental Group.

## China Corporate Internships

It's a tailor-made opportunity interning in China and ensures that you will obtain a suitable and promising position by providing useful and meticulous services, operated by a passionate and diverse team.

We will be with you throughout as you learn, develop and explore this amazing and mysterious country and become fully immersed in its culture, history and endless opportunities. Come with us and we'll help you forge memories, friendships and opportunities that will last a lifetime.



## Program Inclusions

To make your China experience as worry-free as possible in fantastic companies in Beijing, Shanghai, Chengdu, we provide a range of services for the entire duration of your program: from the initial consultation right up until the end of your program, from your home to China, from preparation to graduation.

### VISA ASSISTANCE

We have rich experience helping you organize your documents to travel to China.

### AIRPORT PICK UP

We will pick you up from the airport, take you straight to your accommodation.

### ORIENTATION

Upon arrival, we will provide you with a comprehensive orientation to all of China's dos and don'ts

### WELCOME PACK

Our welcome pack contains SIM card, travel card, city guide/mandarin book so you can be ready for anything!

### 24/7 SUPPORT

Our experienced foreign and Chinese staff are available onshore to respond to any issues you may face in adapting to life in China.

### CITY TOUR

We'll show you around town so you can feel like a local.

### SOCIAL NETWORKING ACTIVITIES

We organize monthly cultural and social activities so you can discover the best of what China has to offer.

### REFERENCE & CERTIFICATE

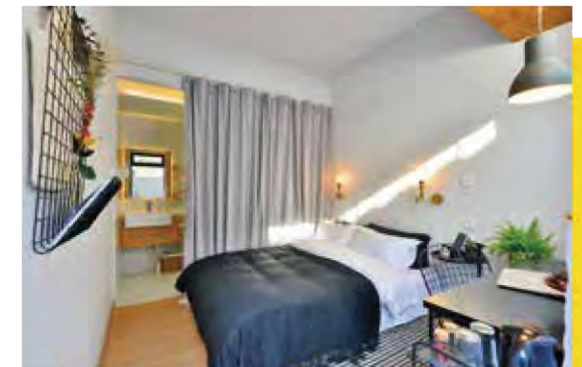
Wow your future employers with your Chinese skills and reference letter to showcase how much you really accomplished during your time in China.

### LANGUAGE STUDY

By cooperating with China's reputable Mandarin schools, we work hard to provide you tailor-made learning courses which will suit your language level and schedule.

### ACCOMMODATION

You can either get the best value for money in this modern Western-style apartment located in the city centre or immerse in hutongs to get the "true Beijing experience." Accommodation is fully furnished with all the amenities you might need throughout your stay in China.



# City Profiles



## Beijing

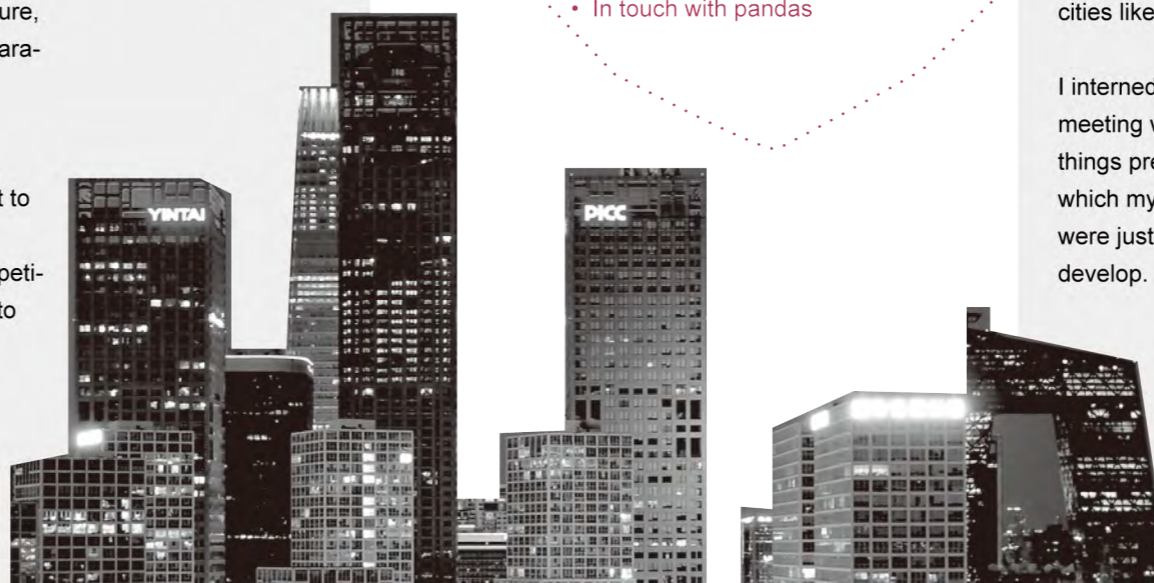
- Rapid economic & multicultural metropolis
- A giant wall - the Great Wall
- Hangout in hutongs
- Food mad championing cuisine
- Enjoy easy cycling sightseeing

## Beijing story:

Featuring some of the most spectacular historical places in the world, Beijing boasts spectacular must-see attractions. I remember when I first arrived at The Forbidden City's northern gate; I was immediately presented with a scene that outperformed all expectations I had formed from pictures on postcards and in tourist books.

Beijing is also a fast changing metropolitan city. Because of this, you can not only immerse yourself into traditional culture, but also experience all aspects of a modern society, comparable to other global cities.

As a marketing intern in a fairly young company, I was challenged daily and had my skills as a marketer really put to the test. I was tasked with editing existing materials and developing completely new materials too. Beijing is a competitive and I worked closely with a team of international staff to ensure that our brand stood out amongst the rest.



## Shanghai story:

Shanghai is well known as being an East-meets-West metropolis.

It is developing fast; evidenced by the stark contrasts of traditional houses in the shadows of towering skyscrapers. Shanghai's skyline is ever-changing.

Shanghai is often compared to other metropolises in the West, but I think Shanghai has something that they don't, which is a truly ingratiated society of people, foods and buildings from all different corners of the globe.

A finance internship to some might sound boring at first, but working with financial advisors in Shanghai was far from dull. Initially, I would attend meetings and chat with clients as an assistant to my supervisor, but once I demonstrated my interest and prowess, I allowed to conduct meetings myself; and with great results. My communication skills developed tenfold during my internship.

Shanghai has witnessed a boost in companies with foreign investment. It is an international city that is open to the world. For me, an internship in Shanghai seemed the most exciting and valuable route to open those proverbial career doors.

## Shanghai

- China's largest and richest city
- Colourful nightlife
- Multicultural and International
- Get surrounded by futuristic buildings
- Closed to the watertowns

## Chengdu story:

Although Chengdu is far from the coast, it is becoming more and more international. Chengdu is a popular destination for travellers, students and expatriates alike. More than 70 direct international flights can take you to Chengdu from corners of the world, so you don't have to worry about the distance.

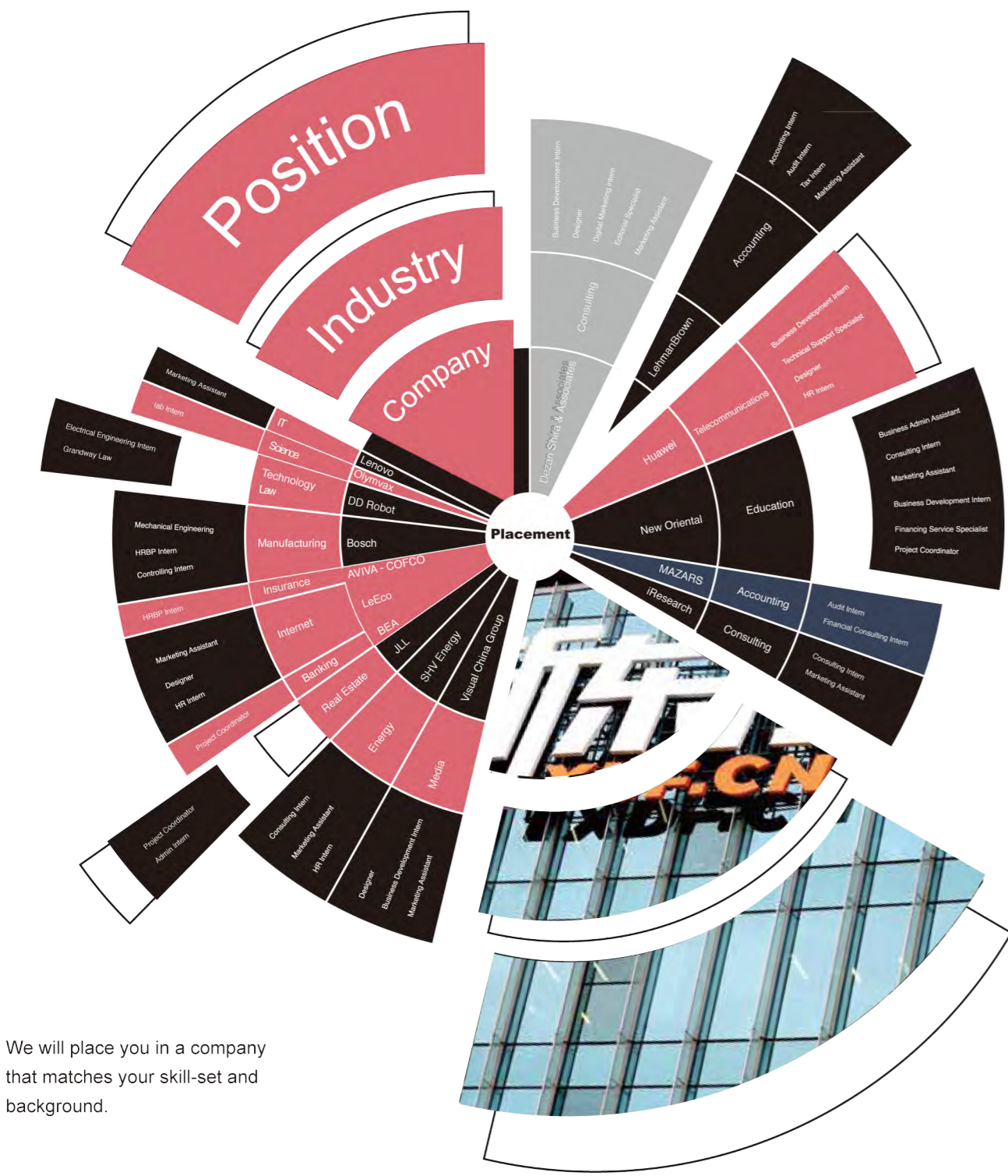
Chengdu is a city of natural beauty, delightful temperatures, incredible food and, of course, pandas! Life in Chengdu is slower and more relaxed when compared to cities like Beijing and Shanghai, though is still a huge and exciting place to be.

I interned with a construction company in Chengdu who put me right to work meeting with potential clients. It was intimidating at first but I got into the swing of things pretty quickly. I managed to secure a few big value deals for the company, which my manager was pretty pleased with. Negotiating and drawing up contracts were just a few of my responsibilities, both of which are useful skills to learn and develop.

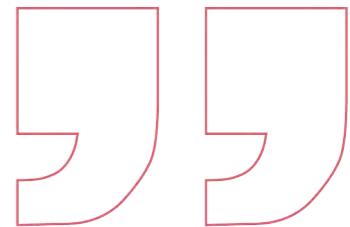
## Chengdu

- Where the business is happening
- The heart of China's GO WEST policy
- Lively and dynamic
- Hometown of spicy hotpot
- In touch with pandas

# Personalized Matching



# The voices from interns



Abigail, Australia

It was really interesting to see the different ways companies operate in China. Besides, employees from U.S.A., U.K., Australia and many other countries that regard English as their native language made me feel at home since they did provide kind help to me. I never feel lonely in China.



Chelsea, UK

My team members with overseas studying background made me maintain an open mind throughout my creative process in order to access a variety of design outcomes.



Margrette, Netherlands

During the 3-month internship, I learned recruitment skills, how to work well with a diverse team and most importantly, how to deal with the difficult situations faced by Human Resource workers all around the world.



Lutz, Germany

I was assigned to a couple of major engagements and had the opportunity to put my accounting knowledge into practice and perform actual audit procedures for the clients. It was valuable experience that I doubt I could have gotten anywhere else.



Stan, USA

Based in Beijing, the company I worked provided me a lot of opportunities to go outside and experience China's ancient architecture. To help me have an access to the company's business in short time, I was assigned a supervisor, who was generous to offer her assistance in training a junior level Architectural Intern.



Simone, Portugal

I was arranged to be responsible for developing a new APP. I really appreciate my supervisor, whose gentle guidance in taking a rough old journalist (me) on a digital journey as we worked to create a unique, beautiful and intuitive travel app for the company. The experience in this company would be an asset to my future personal development.



# The voices from companies

## Janssen, Design Marketing Manager

As a designer, Sarah shows her professional skills in mastering the graphic design tools for sketching, wire framing and UI designing as well as quick prototyping. Her ability to advice on the time required for completing various UI/UX tasks impressed me a lot.

## Frank, Markeging Director

Our British intern working as a marketing assistant helped us to successfully connect to a notable British company. What our company gave him was also valuable: how to cooperate with colleagues of different departments and how to fulfil tasks with high efficiency.

## Alice, Founder

Sunny, was hardworking in understanding all the new functionality we had in place to create a detailed representation of the information architecture behind our product. She never neglected the critical feedbacks from other colleagues.



## Eli, Senior Web Developer

John, an American boy, usually demonstrated wonderful initiative and a positive attitude. I really appreciate his gentle guidance in providing available solutions when meeting tough problems in our IT department.

## Nigel, Project Manger

I always encourage our new interns to be ambitious and full of purpose. Interns need to be clear about what skills they intend to learn and on what aspect of themselves they aim to improve. In that way, you can know how to manage your time and work efficiently and challenge yourself.

## Debbie, VP

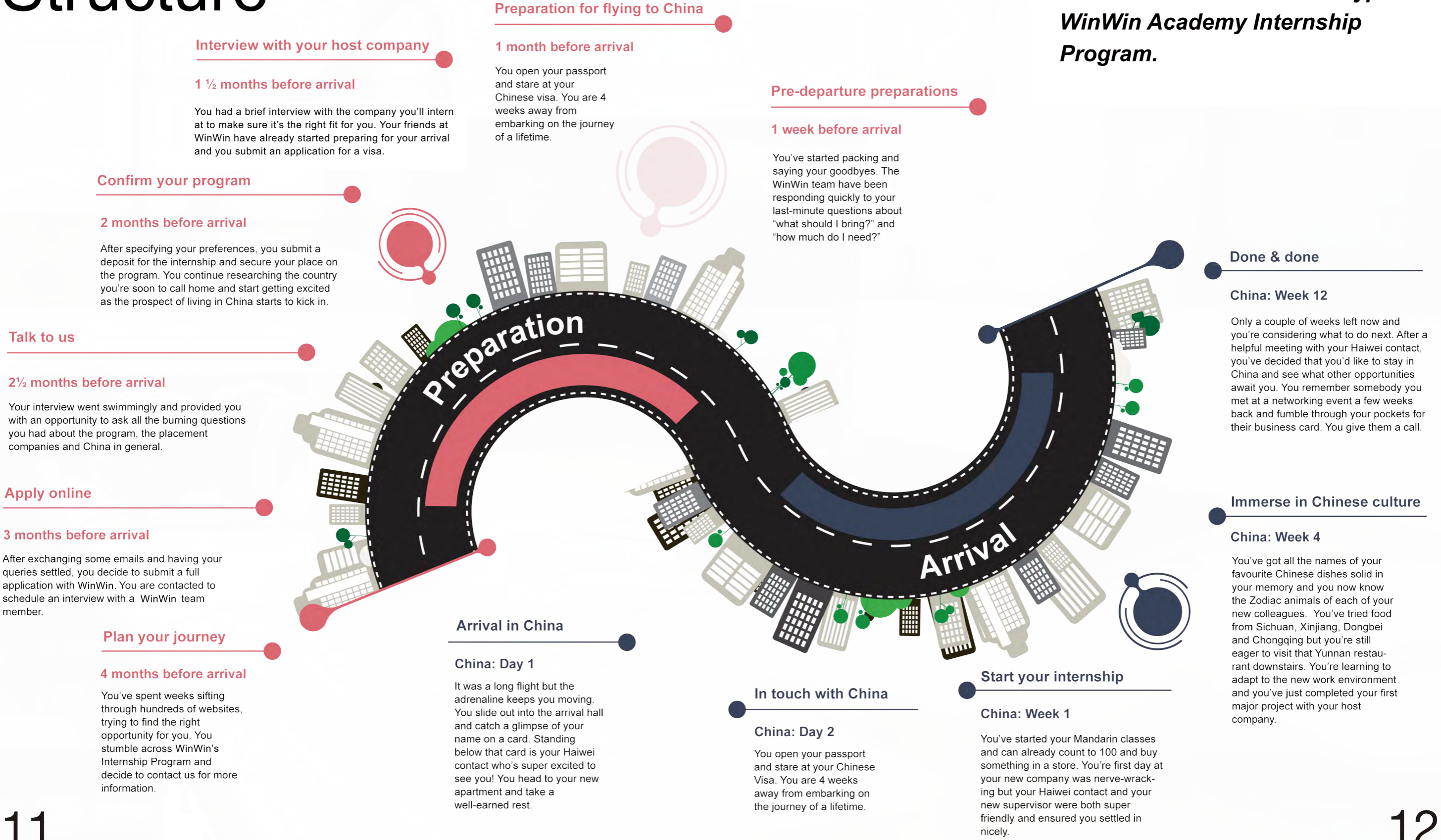
Those that progressed the most were the ones who loved asking questions and really used their initiative to prove themselves of value. It's been helpful having a wide variety of people work with us to provide a different point of view on how our company can operate.

- We cooperate with some extremely reputable and world-famous companies, including some from the Fortune 500 list!
- We have a passionate team working around the clock to prepare and execute your tailored program, just for you!
- Our team is bursting with international experience and knows how to cater to your needs.
- For the duration of your program, we will be contactable 24 hours a day, 7 days a week; whenever you need us.
- We provide you with valuable networking opportunities and chances to mingle with industry specialists.



# Program Structure

To better help you imagine yourself on one of our adventure, let's take a look at the structure of a typical WinWin Academy Internship Program.





# After the Internship

## 1.Continue my China adventure

“Like a lot of people who spend time working in China, I’m hesitant to return home. I plan to stay in China and hope to find a permanent position here. WinWin Academy continues to provide me with advice even after the end of the internship.”

## 2.Explore more of the Middle Kingdom

“Towards the end of my internship, I made the decision that I’d like to explore more of this wonderful country. I’ve planned a 2-month excursion with help from the guys at WinWin Academy. I am hoping that along my journey, I’ll be inspired by new locations around China and hopefully be able to use my internship experience to create more opportunities for myself.”

## 3.Return home enriched and enlightened

“My internship experience in China looks fantastic on my resume. It was always my plan to return home after the program and seek career opportunities there. I feel a lot more confident trackling the tricky job market now that I’ve travelled and had my mind broadened. I learned skills and gained experience that will make me more of an asset for a company seeking new staff.”

# Program Fees

Duration of Program	4 weeks	6 weeks	8 weeks	12 weeks
Concurrent Mandarin	\$3,550	\$4,200	\$4,900	\$5,800
No Mandarin Course	\$3,330	\$3,820	\$4,300	\$4,700

\*The cost of the program is fixed in US dollars.

## Program Inclusions

·Please see Page 04 for details.

## Glossary

- “Concurrent Mandarin”-- 3 hours of group classes per week. Begin internship on arrival.
- “No Mandarin”-- Mandarin lessons will be not provided for participants.

# FAQs

## How does the application procedure work?

First, we'll ask you to fill out an application form. If everything checks out, we'll contact you for an interview. If all is clear after the interview we'll ask for a deposit to secure your place on the program. We'll then arrange an interview between you and your host company before taking full payment for the program and bringing you to China.

## When should I apply?

Ideally we'd like applicants to apply at least 8 weeks before the program start date, to ensure we have enough time to prepare your program and for you to process your visa.

## How does the visa process work?

It differs between countries, but generally it involves us sending you an invitation letter which you will take/send to the Chinese embassy/visa office in your home country, who will process your Chinese visa.

## Will you be there when I arrive in China?

Of course we will! We'll meet you at the airport, take you to your accommodation and show you around. We'll have an orientation within the first few days of your arrival, take you to your Mandarin school and to your host company. Don't worry, we'll be there every step of the way.

## What if I run into issues during my program?

We've got you covered. You will be provided contact details for WinWin members of staff who you can chat to anytime. In the unlikely event of an emergency, give us a call and we'll do all we can to help you out!

## Do I have to study Chinese?

It's definitely advised that our interns do a language course during their program, but it is not required. However, it will make your experience a lot smoother (and more rewarding) if you try and learn the language.

## I can speak some Chinese already. Do I need to start from scratch?

Nope! We can arrange a class suitable to your level with the school.

## What different kinds of industries are internships available in?

We will place you in a company that matches your skill-set and background. Fill out our application form online and we will arrange an interview with you to discuss your options.

## What will my roles and responsibilities be during my internship?

This, of course, varies between industries, companies and roles. Your previous education and work experience will likely play a part in deciding the kinds of things you'll be doing at your host company. If you're ever unsure, or feel that you would like to take on more responsibilities, talk with your supervisor and let them know.

## Will I be paid during my internship?

It depends on the duration of your internship and industry. If there is a stipend it will vary between 50-100RMB per work day.

## Can I stay on in China after my program ends?

Many of our previous interns have done just that! Now, we can't guarantee anything, but host companies may offer to keep you on full time at the end of your contract. Failing that, we can definitely point you in the direction of recruitment agencies and further job opportunities in China.

## Where will I live?

We will try and find you accommodation close to your host company. The quality of apartments in China is likely not to the standard most foreigners are used to, but we do try our best to find clean and suitable living environments for our interns. You will likely be sharing an apartment with other people and it will be kitted out with everything you need to live.

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