

TRANSFERABILITY

Both courses are university transferable. Please check with the British Columbia Council on Admissions and Transfer for more details:

www.bctransferguide.ca

REGISTRATION

To enroll in this study tour program, you must meet Langara College's entrance requirements. Please submit the following application package **by February 28, 2018**, to Janinah Jansen, Coordinator, Educational Travel Program, Continuing Studies, Langara College, 100 West 49th Avenue Vancouver, BC V5Y 2Z6.
Email: jjansen@langara.bc.ca.

- Application form (via website below)
- One recent portrait photo (need not be passport photo)
- Deposit cheque for \$500.00 payable to Langara College
- A photocopy of your passport (the page(s) containing your ID information)

Once your application is received, your non-refundable deposit will be processed. The remaining balance of the program fees must be paid by March 15, 2018. Applicants who are not currently Langara College students must complete a Langara College application form, submit their high school or college/university transcripts, and pay a \$40.00 non-refundable application fee. Langara College will issue a receipt for a portion of the Program Fees which may be used as an educational tax deduction for the year 2017

INDEMNITY

Each participant must sign a release form that allows the College, its employees, and its instructors to be free of liability with respect to this Study Abroad program. Participants under the age of 19 must have the Application and Release Forms signed by a parent or legal guardian.

INFORMATION SESSIONS

Check the website for upcoming sessions.

TOUR LEADERS



Kenneth Wong, M.B.A.

Instructor, School of Management

Kenneth Wong holds an (Executive) M.B.A. from SFU, and a B.A. in Asian Studies (major in Japanese; minor in Chinese) from UBC. He is currently instructor of International Business,

Marketing, and Business Management courses. He is fluent in Mandarin, Cantonese, and Japanese.

As former manager for Asia Pacific programs at the Vancouver Board of Trade, Kenneth has ample international experience, including managing trade missions to Asia and international conferences. He was a Cross-Cultural Management Trainer for major Canadian and Asian corporations as well as government agencies, and has held senior management positions in the marketing, retail, and NGO sectors.



Avram Agov, PhD

Instructor, Department of Asian Studies

Avram Agov received BA in Philosophy (second major in History) at Sofia University. He was a visiting scholar at Columbia University on a Fulbright Fellowship, and received an MA in

Regional Studies-East Asia at Harvard.

Avram studied at the Korean Language Institute of Yonsei University in Seoul and worked in Samsung Electronics (visual media business, export marketing) in Korea for six years. He received PhD in History from UBC.

CONTACT

Kenneth Wong

Instructor, School of Management

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Avram Agov

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Study in Korea and China

KOREA & CHINA FIELD STUDIES 2018

May 28 – Jun 22, 2018



Learn more.

<http://www.langara.ca/china-field-studies>

Langara.

THE COLLEGE OF HIGHER LEARNING.



OVERVIEW

Fully Immerse Yourself in Korea and China's Business and Historical Culture

- May 28 – 31, 2018 – Departure Orientation and classes at Langara
- Jun 2 – 22, 2018 – Hong Kong SAR; Shenzhen, China; and Seoul, Busan, S. Korea. (Three weeks)

Program Fee: \$2,388

(includes \$750 subsidy. Original price \$3,138)

NOTE: Generous scholarships are available to all qualified applicants. Please contact Kenneth Wong for more information.

COURSES

INTB 2000: Introduction to International Business

ASIA 3386: Asian Century: Modern Korea

The program offers up to 6 university transfer credits.

Instructors Kenneth Wong and Avram Agov will lead students through an eye-opening 21-day itinerary, visiting Hong Kong, Shenzhen, Seoul, and Busan. This field studies tour will be packed full of experiential learning gained by visiting local businesses, universities, and numerous historical and cultural sites.

Students will visit and attend lectures at top ranking campuses at the University of Hong Kong, Shenzhen Polytechnic, Yonsei University, and Seoul National University and will capture a glimpse of university life.

Students will have ample free time to explore each city on their own. Most weekends and evenings will be kept free for your personal adventure.

Hong Kong is a major financial centre of Asia, bringing together the old and new in the once colonized city of 7 million people. Experience the bustling pace of city life and be rewarded with a wide variety of cuisine at the end of the day.

Shenzhen, a Special Economic Zone, is home to tech giants like Tencent and Huawei and showcases the modernization that has occurred during the last 25 years as the city has grown from a village to a mega metropolitan city.

Seoul, a two-millennia-old economy, is home to over 20 million people and is the symbol of one of the Asian Tigers. Students will tour cultural areas like Insadong to become familiar with the culture, history, and traditions, and visit Gangnam where they will explore modern eateries and popular Korean cosmetics. Trips to the open markets and the business centres of Suwon and Yongin - where Samsung Electronics plant and other businesses are located - will provide invaluable first-hand experience of South Korean business.

Busan is the second largest city and a gateway to South Korea, boasting the 9th busiest sea port in the world. Busan and its surrounding area is the location of 40% of South Korea's industry, including corporate powerhouses like Hyundai Motors and Pohang Steel.

PROGRAM

This program is open to those who meet Langara College's admission requirements. We also welcome students from other post-secondary institutions as well as members of the general public who are interested in interdisciplinary studies of Korean and Chinese business and historical culture. All applicants will go through an informal interview with the tour leaders prior to being accepted into the program.

Through lectures and visits to businesses and cultural sites, students will have an opportunity to:

- Witness first-hand the business activities and cultural/historical sites on field trips
- Actively engage in discussions with businesspeople
- Directly participate in cultural activities

What is included in the program fee

- Accommodations: Shared rooms in all the cities
- Most group meals
- Group transportation: train ride between Seoul and Busan; bus transfers between airports and accommodation; visits to cultural sites and businesses
- Admissions: Entrance fees to attractions

What is not included in the Program Fee

- Airfare, international, and any domestic (including airport taxes)
- Tuition and registration fees for Langara College, textbooks, and course materials
- Gratuities for local tour guide and tour bus driver
- Other daily expenses, such as non-group meals, personal spending money, laundry, entertainment fees, and local transportation are not part of the itinerary
- Travel insurance
- Supplementary medical coverage: Participants are responsible for arranging their own medical coverage while in China. Contact your Extended Health Plan or BC Medical to see if you have sufficient coverage.

Participants are also required to submit a confidential medical history form to the instructors prior to departure

- Application fees for passport and visa (if required)

Additional travel can be accommodated for students who wish to travel in Asia after finishing the program

*Program fees are subject to change due to changes in the program itinerary or uncontrollable circumstances such as the exchange rate. All payments are non-refundable except for the cancellation of the program by Langara College before March 15, 2018. Langara College reserves the right to cancel any program without penalty or liability.

COURSES

INTB 2000: (3 credits) Introduction to International Business

Focus is on the role of international trade, the international business environment and Canada's dependence on, and role in, international business. Gain an understanding of international business, globalization, and the importance of international business to the Canadian economy. Students are also introduced to alternative methods of conducting business internationally and reasons for and different types of government and private sources of assistance to international business. (For the purpose of this field study program, the focus will largely be on Korea and China).

ASIA 3386: (3 credits) Asian Century: Modern Korea

This interdisciplinary study of modern Korean society addresses the economic, social, and cultural transformation of modern and contemporary Korea. Students study the development of the South Korean "economic miracle," the factors shaping its political economy and its integration into the global economy.

Alternative courses are available for those who have already taken either course.